

INITIAL SELLING DATE CALENDAR

(Publisher to distributor)

SA: 00900 Version 01 / date: 17 Jun. 1996	1st digit	No. of digits	Comment	
General IDENT term	N	1	28	
Auxiliary IDENT term				
O Distributor ID	N	29	1	
O Distributor	N	30	8	
Object	N	38	5	VDZ number
Tranche	N	43	3	
O Day of week	N	46	1	1=Mon; 2=Tue; ... ; 6=Sat; 7=Sun
Year	N	47	4	
Issue / week	N	51	5	
O Second delivery	N	56	2	Qty.; 01=first re-marketing
Data section				
O Dispatch closing date	N	58	8	YYYYMMDD
O Dispatch closing time	N	66	2	Time with HH
Initial selling date	N	68	8	YYYYMMDD
O Shift	N	76	1	Shift of initial selling date
O Returns notif. week	N	77	6	YYYYWW
O Edition-related title	A	83	25	Regional editions

O= OPTIONAL entry

Record length: 107

N= numeric

A= alphanumeric

Irrespective of the format, unfilled OPTIONAL entries will be filled with BLANKS.

Auxiliary IDENT term

Distributor ID

Optional entry

1-digit, numeric

Refer to IDENT term for description.

1 – publisher

2 – wholesaler

3 – station bookseller

4 – overseas wholesaler

5 – station chain store company

8 – other

Distributor

Optional entry

8-digit, numeric

Refer to IDENT term for description

The Distributor ID and Distributor are entered if the distributor in the data section differs from the one in the IDENT section. (e.g.: The recipient in the IDENT section is a central office, whereas the data is assigned to a branch office or subsidiary.)

If the station chain store number is to be transferred, field "Distributor ID" takes **5** : "**Station chain store company**" and field "Distributor" takes the VDZ's five-digit station bookshop number plus the three-digit subsidiary number.

Object

5-digit, numeric

Marketing code as defined by VDZ (Association of German Magazine Publishers).

Tranche

3-digit, numeric

Regional object edition as defined by the publisher. Field is filled with NULL if there are no regional object editions.

Day of week

Optional entry

1-digit, numeric

Day of the week specified by the publisher for object publication.

1 - Monday **4** - Thursday **6** - Saturday

2 - Tuesday **5** - Friday **7** - Sunday

3 - Wednesday

Year

4-digit, numeric

The 4-digit year supplements the number / week of issue.

Issue / week

5-digit, numeric

Issue / week is either the issue number (magazine) or the calendar week (newspapers).

Second delivery

Optional entry

2-digit, numeric

Second delivery count. 01 stands for the first re-marketing.

Data section**Dispatch closing date**

Optional entry

8-digit, numeric

Dispatch closing date of this object / issue. It takes the following format: 4-digit year, 2-digit month, 2-digit day (YYYYMMDD).

Dispatch closing time

Optional entry

2-digit, numeric

Dispatch closing time of this object / issue as 2-digit hour (HH).

Initial selling date

8-digit, numeric

Sets the initial selling date of this object / issue. It takes the following format: 4-digit year, 2-digit month, 2-digit day (YYYYMMDD).

Shift

Optional entry

1-digit, numeric

New day of week following shifts within the Initial Selling Date Calendar, e.g. regarding public holidays (see Day of Week for definition).

Returns notif. week

Optional entry

6-digit, numeric

Date of returns notification to the publishers. It takes the following format: 4-digit year, 2-digit week (YYYYWW).

Edition-related title

Optional entry

25-digit, alphanumeric

Designation of object edition required for regional object editions. Shows the object text for objects without regional editions.