

NOTIFICATION OF PROCUREMENT / PACKAGING PARAMETERS (delivering customer)

(Publisher to distributor)

SA: 00301 Version 01 / date: 14 Apr. 1998	1st digit	No. of digits	Comment	
General IDENT term	N	1	28	
Auxiliary IDENT term				
O Distributor ID	N	29	1	
O Distributor	N	30	8	
O Delivering customer	N	38	8	Delivering / receiving customer no.
Sector	N	46	2	10=wholesaler; 20=station bookseller; xx = indiv.
Object	N	48	5	VDZ number
Tranche	N	53	3	
O Day of week	N	56	1	1=Mon; 2=Tue; ... ; 6=Sat; 7=Sun
Year	N	57	4	
Issue / week	N	61	5	
O Item label	N	66	4	Same as SA 33000
Continuation type	N	70	1	
O Split label	N	71	3	Shows adverts or inserts
Data section				
O Copy weight	N	74	5	
O Full bundle packaging standard	N	79	4	No. of copies per full bundle
O Pallet packaging standard	N	83	3	No. of copies per pallet
O Continuation	N	86	7	No. of copies [pieces]
O EAN press code label	N	93	1	
O EAN press code	A	94	13	
O ADD-ON	A	107	5	Added code, 2-digit or 5-digit

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O	Split text	A	112 100	Free text
O	Explanation	A	212 100	Free text

O= OPTIONAL entry

Record length: 311

N= numeric

A= alphanumeric

Irrespective of the format, unfilled OPTIONAL entries will be filled with BLANKS.

Auxiliary IDENT term

Distributor ID

Optional entry

1-digit, numeric

Refer to IDENT term for description.

1 – publisher

2 – wholesaler

3 – station bookseller

4 – overseas wholesaler

5 – station chain store company

8 – other

Distributor

Optional entry

8-digit, numeric

Refer to IDENT term for description

The Distributor ID and Distributor are entered if the distributor in the data section differs from the one in the IDENT section.

(e.g.: The recipient in the IDENT section is a central office, whereas the data is assigned to a branch office or subsidiary.)

If the station chain store number is to be transferred, field "Distributor ID" takes **5** : "**Station chain store company**" and field "Distributor" takes the VDZ's five-digit station bookshop number plus the three-digit subsidiary number.

Delivering customer

Optional entry

8-digit, numeric

Shows the delivering / receiving customer number

Sector

2-digit, numeric

For the time being, the sector distinguishes between wholesale and station book trade. This field is mandatory even if the distributor is active in a single sector only.

10 - wholesaler

20 - station bookseller

xx - further definitions are supported depending on agreement by distributors and publishers/reprinters.

Object

5-digit, numeric

Marketing code as defined by VDZ (Association of German Magazine Publishers).

Tranche

3-digit, numeric

Regional object edition as defined by the publisher. Field is filled with NULL if there are no regional object editions.

Day of week

Optional entry

1-digit, numeric

Day of the week specified by the publisher for object publication.

1 - Monday	4 - Thursday	6 - Saturday
2 - Tuesday	5 - Friday	7 - Sunday
3 - Wednesday		

Year

4-digit, numeric

The 4-digit year supplements the number / week of issue.

Issue / week

5-digit, numeric

Issue / week is either the issue number (magazine) or the calendar week (newspapers).

Item label

Optional entry

4-digit, numeric

Refers to SA 33000. Entries to be identical in both records.

Continuation type

1-digit, numeric

Distinguishes between quantities by different quantity types.

- | | | |
|------------------|--------------------|--------------|
| 1 - Continuation | 4 - Advert paper | 6 - Saturday |
| 2 - Poster | 5 - Title preprint | 7 - Sunday |
| 3 - Circular | | (Apron) |

Split label

Optional entry

3-digit, numeric

The split label shows the insertion of adverts or inserts. Field is filled with '999' if the details in the data section do not concern splits.

Data section

Copy weight

Optional entry

5-digit, numeric

Weight per copy / split label, [gramme].

Full bundle packaging standard

Optional entry

5-digit, numeric

Weight per copy / split label, [gramme].

Pallet packaging standard

Optional entry

3-digit, numeric

Number of full bundles on every homogeneous pallet.

Continuation

Optional entry

7-digit, numeric

Number of copies of every continuation type, [pieces].

EAN press code label

Optional entry

1-digit, numeric

The label may signify the following:

1 - magazines

2-digit ADD-ON including the issue number

2 - daily newspapers

2-digit ADD-ON including the publication week

3 - daily newspapers

5-digit ADD-ON including the

Day of week digit 1

Regional edition digits 2 - 3

Publication week digits 4 - 5

4 - TV magazines

5-digit ADD-ON including the

Constant 0 digit 1

Regional edition digits 2 - 3

Issue number digits 4 - 5

5 - Special editions

5-digit ADD-ON including the

Year (0-9) digit 1

Consecutive number digits 2 - 5

9 - No ADD-ON

EAN press codes

Optional entry

13-digit, alphanumeric

The 13-digit alphanumeric definition of the EAN code shown on the object.

ADD-ON

Optional entry

5-digit, alphanumeric

Field shows the 2-digit or 5-digit add-on to the EAN code.

Split text

Optional entry

100-digit, alphanumeric

Free text describing the advert / insert label.

Explanation

Optional entry

100-digit, alphanumeric

Free text