

Object Master

(Publisher to distributor)

SA: 00012 Version 00 / date: 2 Nov. 2005	1st digit	No. of digits	Comment
General IDENT term	1	28	See ISPC manual
Auxiliary IDENT term			
Distributor ID	N	29 1	
Distributor	N	30 8	
Object	N	38 5	VDZ object number
<input type="radio"/> Tranche	N	43 3	Tranche number
<input type="radio"/> Day of week	N	46 1	1=Mon; 2=Tue; ... ; 6=Sat; 7=Sun
Data section 1			
Object text	A	47 25	Name of sales object
<input type="radio"/> Object text II	A	72 25	Name of sales object II
<input type="radio"/> Auxiliary object title	A	97 25	
<input type="radio"/> Tranche name	A	122 25	Tranche designation
<input type="radio"/> Product type	A	147 2	
Frequency of publication	N	149 2	
Year	N	151 4	Year of initial edition (YYYY)
Issue number	N	155 5	
<input type="radio"/> Dispatch closing date	N	160 8	YYYYMMDD
<input type="radio"/> Initial selling date	N	168 8	YYYYMMDD
<input type="radio"/> Offer closing date	N	176 8	YYYYMMDD
ISPC data message	N	184 1	
Returns procedure	N	185 1	
Returns type	N	186 1	
VMP object	N	187 1	

SA: 00012 Version 00 / date: 2 Nov. 2005		1st digit	No. of digits	Comment
O	Wholesaler's selling price	N	188 16	6 decimals
O	Publisher's selling price	N	204 16	6 decimals
O	Price per copy	N	220 12	2 decimals
O	VAT rate [%]	N	232 4	2 integer & 2 fractional digits
O	EAN code	A	236 13	Printed EAN
O	ADD-ON	A	249 5	Added code, 2-digit or 5-digit
O	EAN code label	N	254 1	
	Controlled price	N	255 1	0 = no; 1 = yes
O	Copy weight	N	256 5	Copy weight [gramme]
O	Copy size, height	N	261 3	Copy size: height in mm
O	Copy size, width	N	264 3	Copy size: width in mm
O	Copy size, thickness	N	267 3	Copy size: thickness in mm
O	Full bundle packaging standard	N	270 4	
	Indexing label	N	274 1	0=no indexing; 1=indexing
O	Age rating label	N	275 1	
	EHAstra object group	N	276 4	
O	Term of payment, days	N	280 3	
O	Unit	N	283 3	Quantity per sales unit
O	Additional delivery	N	286 1	
O	Object language	A	287 2	See ISO table

O= OPTIONAL entry

Record length: 288

N= numeric

A= alphanumeric

Irrespective of the format, unfilled **OPTIONAL** entries will be filled with **BLANKS**.

Explanations on this type of record provided by VDZ (Association of German Magazine Publishers)

Auxiliary IDENT term

Distributor ID

1-digit, numeric

Refer to IDENT term for description.

Distributor

8-digit, numeric

Refer to IDENT term for description.

Object

5-digit, numeric

VDZ object number acc. to the VDZ definition.

Tranche

*Optional
entry*

3-digit, numeric

Secondary edition defined by the publisher (e.g. regional edition, voice medium, etc.) of the object. Field remains empty if there are no object tranches.

Day of week

*Optional
entry*

1-digit, numeric

Day on which the object will be published periodically.

1 - Monday	4 - Thursday	6 - Saturday
2 - Tuesday	5 - Friday	7 - Sunday
3 - Wednesday		0 - not defined

Data section

Object text

25-digit, alphanumeric

Name of sales object.

Periodicals = name of object

Special edition = name of parent object

Special publication = name of special publication

Object text II

*Optional
entry*

25-digit, alphanumeric

Name of sales object.

Periodicals = name of object

Special edition = name of parent object

Special publication = name of special publication

Auxiliary object title

*Optional
entry*

25-digit, alphanumeric

Dominating cover title of first issue; special editions: topic

Tranche name

*Optional
entry*

25-digit, alphanumeric

Tranche designation

Product type

*Optional
entry*

2-digit, alphanumeric

Classification:

01 = periodical

02 = special edition with parent object

03 = special publication

04 = daily newspaper

99 = other

Frequency of publication

2-digit, numeric

Frequency of object publication

01 - daily newspaper 06 - quarterly

02 - weekly 07 - semi-annually

03 - fortnightly 08 - annually

04 - monthly 09 - aperiodically

05 - bimonthly

Year

4-digit, numeric

Allocated year of first edition

Format: YYYY

Issue number

5-digit, numeric

Issue number is either the issue number (magazine) or the calendar week (newspapers)

(double features take the higher issue number).

Dispatch closing date

*Optional
entry*

8-digit, numeric

Dispatch closing date of first issue.

Format: YYYYMMDD

Initial selling date

*Optional
entry*

8-digit, numeric

Initial selling date of first edition

Format: YYYYMMDD

Offer closing date

*Optional
entry*

8-digit, numeric

Offer closing date of first edition.

Format: YYYYMMDD

ISPC data message on returns/regulation

1-digit, numeric

0 = no ISPC data message

1 = returns data only

2 = returns and regulation data

Returns procedure

1-digit, numeric

1 = certified returns

2 = no certified returns

Returns type

1-digit, numeric

0 = no physical returns

1 = whole book

2 = cover

3 = nameplate

VMP object

1-digit, numeric

0 = no

1 = yes

Wholesaler's selling price

*Optional
entry*

16-digit, numeric (10.6)

Price by which the wholesaler sells each copy to the retailer.

The price has 6 decimal digits to it.

Publisher's selling price

*Optional
entry*

16-digit, numeric (10.6)

Price by which the publisher sells each copy to the distributor.

The price has 6 decimal digits to it.

Price per copy

*Optional
entry*

12-digit, numeric (10.2)

Final selling price as stated on the object.

The price has 2 decimal digits to it.

VAT rate [%]

*Optional
entry*

4-digit, numeric

Value-added tax rate showing 2 integer and 2 fractional digits.

EAN code

Optional

entry

13-digit, alphanumeric

The 13-digit definition of the EAN code shown on the object.

ADD-ON

*Optional
entry*

5-digit, alphanumeric

Field shows the 2-digit or 5-digit add-on to the EAN code.

Add-on code label

*Optional
entry*

1-digit, numeric

(Refer to the coding guideline for press products in Germany, amended VDZ version. 13-digit)

The label may signify the following:

1 - magazines

2-digit ADD-ON including the issue number

2 - daily newspapers

2-digit ADD-ON including the publication week

3 - daily newspapers

5-digit ADD-ON including the

Day of week digit 1

Regional edition digits 2 - 3

Publication week digits 4 - 5

4 - TV magazines

5-digit ADD-ON including the

Constant 0 digit 1

Regional edition digits 2 - 3

Issue number digits 4 - 5

5 - Special editions, periodicals, RCR, special publications

5-digit ADD-ON including the

Object indexing label, starting at the first issue number.

0 - no indexing

1 - indexing

Age rating label

*Optional
entry*

1-digit, numeric

1 - "Approved without age restriction"

2 - "Approved for children aged 6 and above"

3 - "Approved for children aged 12 and above"

4 - "Approved for children aged 16 and above"

5 - "Not approved for young persons aged under 18"

6 - "Excerpt of films and games considered harmless for young persons", i.e.. abridged trial versions, trailers, etc.

7 - "Information or training program"

EHAstra object group

4-digit, numeric

Allocation of EHAstraObjectMainGroup (MG) / EHAstraObjectSubGroup (SG)

Term of payment, days

*Optional
entry*

3-digit, numeric

Term of payment for this object

Unit

*Optional
entry*

3-digit, numeric

Quantity per sales unit

Unit

1 = magazine, newspaper > 1 - e.g. collector's images (50 charged bags per sales box)

Additional delivery

*Optional
entry*

1-digit, numeric

Additional delivery:

0 = no

1 = yes, directly by publisher

2 = yes, by service provider (LogiPress, carriers, etc.)

Object language

***Optional
entry***

2-digit, alphanumeric